ORDER

KOB

Orders				
Order / Rev:	**170131**			
Alt Order #:				
Product Desc:	Martin Heinrich 11/2-11/06 Order			
Estimate:	13046			
Flight Dates:	11/02/12 - 11/06/12	Primary AE:	Olivia Lawrence	
Original Date / Rev:	11/02/12 / 11/02/12	Sales Office:	KOB	
Order Type:	GENERAL	Sales Region:	Local	

Agency			
Name:	**Media Strategies & Research**		
Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203-1507	Agency Commission:	15%

Advertiser			
Name:	**Heinrich for Senate**		
Demographic:	A35+	New Business Thru:	05/05/09
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	39	$16,735.00	$14,224.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	39	$16,735.00	$14,224.75	0.00
Totals	39	$16,735.00	$14,224.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$16,735.00
Market	100%	$64,365.38

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$5,792.88
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$18,665.96
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$23,171.54
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev:	170131	Advertiser:	Heinrich for Senate	
Alt Order #:		Product Desc:	Martin Heinrich 11/2-11/06 Order	**KOB**
Flight Dates:	11/02/12 - 11/06/12	Estimate:	13046	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	11/02/12	11/06/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	MT--F--	:30	1	$175.00	3	0.00	NM	3	$525.00

News 4 Today I 5a-530a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$175.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	All	11/02/12	11/06/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MT--F--	:30	1	$300.00	3	0.00	NM	3	$900.00

News 4 Today I 530a-6a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$300.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	All	11/02/12	11/06/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MT--F--	:30	0	$600.00	2	0.00	NM	3	$1,800.00

News 4 Today II 6a-7a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$600.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	All	11/02/12	11/06/12	M-F Today Show	CM	M-F 7a-9a	MT--F--	:30	1	$600.00	2	0.00	NM	0	$0.00

M-F Today Show

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$600.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*10/29/12-11/04/12*	*M-F Today Show*	M-F 7a-9a	-----F----	*:30*	*~~($600.00)~~*	0.00	*NM*

Credited
[Time period not available]

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$600.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*All*	*11/05/12-11/11/12*	*M-F Today Show*	M-F 7a-9a	M---------	*:30*	*~~($600.00)~~*	0.00	*NM*

Credited
[Time period not available]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	11/02/12	11/04/12	Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$125.00	4	0.00	NM	1	$125.00

Saturday Today

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	11/02/12	11/04/12	News 4 Weekend Sat 7a	CM	Sa 7a-9a	-----S-	:30	1	$175.00	4	0.00	NM	1	$175.00

News 4 Weekend Sat 7a-9a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	All	11/02/12	11/04/12	Sunday Today	CM	Su 7a-8a	------S	:30	1	$175.00	4	0.00	NM	1	$175.00

Sunday Today

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	All	11/05/12	11/06/12	M-F Today Show II 9a	CM	M-F 9a-10a	-T-----	:30	1	$200.00	3	0.00	NM	1	$200.00

M-F Today Show II 9a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	-T-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	All	11/02/12	11/04/12	M-F Today Show III 10a	CM	M-F 10a-11a	----F--	:30	1	$175.00	3	0.00	NM	1	$175.00

M-F Today Show III 10a

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	All	11/05/12	11/06/12	Who Wants to Be A Milli	CM	M-F 1130a-12p	M------	:30	1	$125.00	4	0.00	NM	1	$125.00

Who Wants to Be A Million

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	All	11/02/12	11/06/12		CM	M-F 12noon-1p	-T--F--	:30	1	$125.00	4	0.00	NM	2	$250.00

Order / Rev:	170131	Advertiser:	Heinrich for Senate
Alt Order #:		Product Desc:	Martin Heinrich 11/2-11/06 Order
Flight Dates:	11/02/12 - 11/06/12	Estimate:	13046

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ Midday M-F News 4 @ Midday M-F											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$125.00	0.00
Week:	11/05/12	11/11/12	-T-----	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	All	11/05/12	11/06/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	M------	:30	1	$350.00	2	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$350.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*11/05/12-11/11/12*	*Days Of Our Lives 1p*	M-F 1p-2p	M---------	*:30*	~~*($350.00)*~~	0.00	*NM*

Credited
[Time period not available]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	11/02/12	11/04/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	----F--	:30	1	$200.00	3	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	All	11/02/12	11/06/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	M---F--	:30	1	$200.00	3	0.00	NM	2	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$200.00	0.00
Week:	11/05/12	11/11/12	M------	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	All	11/02/12	11/06/12	Judge Judy-P/ DR 4p/ 43(Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M---F--	:30	1	$300.00	2	0.00	NM	1	$300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*All*	*10/29/12-11/04/12*	*Judge Judy-P/ DR 4p/ 430p*	M-F 4p-5p	-----F----	*:30*	~~*($300.00)*~~	0.00	*NM*

Credited
[Time period not available]

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	All	11/05/12	11/06/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M------	:30	1	$800.00	2	0.00	NM	1	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	All	11/02/12	11/06/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M---F--	:30	1	$400.00	4	0.00	NM	2	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$400.00	0.00
Week:	11/05/12	11/11/12	M------	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	All	11/02/12	11/04/12	News 4 Special Sa 5p-53(News 4 Special Sa 5p-530p	CM	Sa 5p-530p	-----S-	:30	1	$150.00	6	0.00	NM	1	$150.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	All	11/02/12	11/04/12	News 4 Special @ 430p S News 4 Special @ 430p Sun	CM	Su 430p-5p	------S	:30	1	$125.00	6	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	All	11/05/12	11/06/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M------	:30	1	$2,000.00	1	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$2,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	All	11/05/12	11/06/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M------	:30	1	$800.00	3	0.00	NM	1	$800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	All	11/02/12	11/04/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	$600.00	4	0.00	NM	1	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$600.00	0.00

Order / Rev: 170131

Alt Order #:

Flight Dates: 11/02/12 - 11/06/12

Advertiser: Heinrich for Senate

Product Desc: Martin Heinrich 11/2-11/06 Order

Estimate: 13046

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	All	11/02/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	------S	:30	1	$600.00	4	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$600.00	0.00									
24	All	11/05/12	11/06/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	M------	:30	1	$350.00	2	0.00	NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 11/05/12	11/11/12	M------	1	$350.00	0.00									
25	All	11/02/12	11/06/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	M---F--	:30	1	$55.00	6	0.00	NM	2	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	----F--	1	$55.00	0.00									
	Week: 11/05/12	11/11/12	M------	1	$55.00	0.00									
26	All	11/02/12	11/04/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p	------S	:30	1	$3,200.00	1	0.00	NM	1	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$3,200.00	0.00									
N 27	All	11/02/12	11/04/12	Football Night in America Football Night in America	CM	Su 5p-6p	------S	:30	1	$1,200.00	3	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	------S	1	$1,200.00	0.00									
N 28	All	11/02/12	11/04/12	Saturday Prime 2hr 8p-10 Saturday Prime 2hr 8p-10p	CM	Sa 8p-10p	-----S-	:30	1	$400.00	4	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	1	$400.00	0.00									
N 29	All	11/02/12	11/04/12	News 4 Weekend Sat 7a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	$100.00	6	0.00	NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	1	$100.00	0.00									
N 30	All	11/02/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$75.00	6	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/29/12	11/04/12	-----S-	1	$75.00	0.00									
N 31	All	11/05/12	11/06/12	Good Day New Mexico 11 Good Day New Mexico 11a	CM	M-F 11a-1130a	M------	:30	1	$75.00	6	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 11/05/12	11/11/12	M------	1	$75.00	0.00									

*Tax 1 Note: ABQ 7%.

Totals 39 $16,735.00